

Schedule at a Glance

Sunday, October 2, 2011

12:00 pm to
1:30 pm

Registration

1:00 pm to
2:00 pm

Welcome/Opening Remarks

Dr. Becky Paneitz, President of COMBASE

Dr. Robert C. Messina, Jr., President Burlington County College

Forum #1 – ACCT’s Governance Institute for Student Success and What It Means for You.

Dr. Pamela Transue, President of Tacoma Community College and Dr. Ronald Abrams, President from Ohio Association of Community Colleges

2:00 pm to
3:00 pm

This session will share the experience of two pilot states, Ohio and Washington, with ACCT’s initiative to engage institutional boards in improving student completion rates. Additionally, the session will explain how to help other colleges prepare for implementation of this initiative, which ACCT hopes to take national. You will hear first-hand about the training that can be provided to your boards and how it will affect the role that boards play in improving completion rates.

3:00 pm to
3:15 pm

BREAK

Forum #2 – Keeping the Window Open for Developmental Studies (When Others are Closing the Door)

Elaine Mercerh, Director of Title II Academic Achievement Center and Quality Enhancement Program from Albany Technical College

3:15 pm to
4:15 pm

This session will explain how Title III Grant Funds can be used to establish learning centers and systems that prepare students for college-level courses. Additionally, the presenters will define the infrastructure and relationships that make the Academic Achievement Center successful. From the Fiscal Analyst, the Instructional Staff, the Students, and Administration, relationships are key to student success. The data will show that alternative delivery methods and individualized focus on students produces successful student outcomes. Also, examples of technology and methods to address the learning needs of students in Developmental Learning courses will be given. The empirical data will reveal the success of individualized instruction, and you will learn about opportunities for increasing student retention through focused attention on at-risk populations.

4:30 pm

Board Meeting

6:30 pm

Evening Reception – City Tavern, Old City Philadelphia

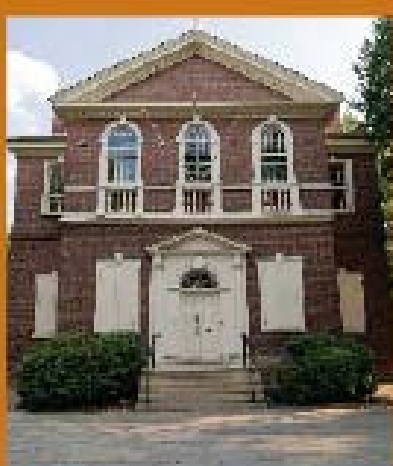
7:15 pm

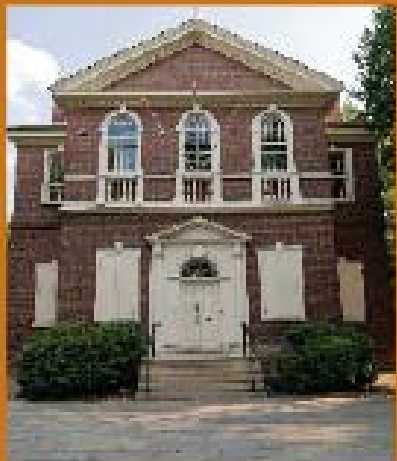
Dinner – City Tavern, Old City Philadelphia

Monday, October 3, 2011

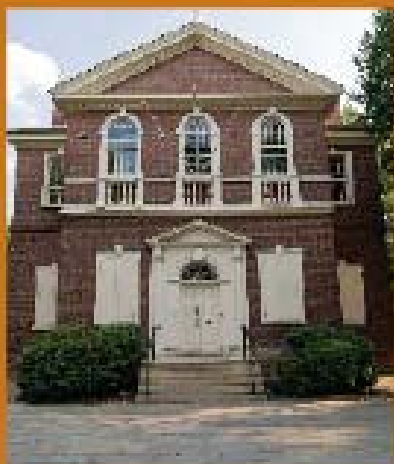
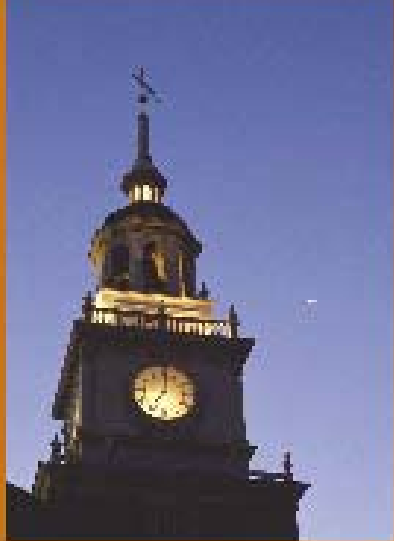
7:30 am to
8:30 am

Continental Breakfast





8:30 am to 9:30 am	<p>Forum #3 – The Importance of Leadership Development through Civic Engagement Activities in Improving Student Performance in School and the Community <i>Dr. G. Jeremiah Ryan, President of Bergen Community College and Dr. Ronald A. Milon, Interim Vice President of Continuing Education and Community Outreach from Bergen Community College</i></p> <p>Bergen Community College was recently recognized by the Carnegie Foundation for the Advancement of Teaching in Community engagement. In this session you will learn how to build a comprehensive program of civic engagement and leadership development by combining service learning, student leadership training, and other campus programs and services. You will learn how to maintain, create, and provide opportunities for your college students to develop leadership skills, a sense of belonging and civic responsibility through involvement in community based programming. The purpose of the presentation is to not only illustrate how to create and implement a comprehensive civic engagement, but also demonstrate its value in promoting increased student retention.</p>
9:45 am to 10:45 am	<p>Forum #4 – Community College Collaboration: Developing an Innovative Trade Adjustment Act Grant Proposal <i>Dr. Walter C. Bartlett, President, Doris Carver, Vice President of Continuing Education, and Michael Dossett, Vice President of Instruction and Student Development from Piedmont Community College</i></p> <p>This session will reveal innovative ways for community colleges to collaborate in trying economic times and to explore new ways to prepare students and deliver programs. You will see how colleges can collaborate and succeed where individual colleges would likely fail.</p>
10:45 am to 11:00 am	Break
11:00 am to 12:00 pm	<p>Forum #5 – Yes! You Can Partner with Competitor Colleges and Achieve Positive Outcomes <i>Dr. Pamela Transue, President and Lisa Edwards, Dean from Tacoma Community College</i></p> <p>This session will explore the use of appreciative inquiry and consultants to determine the assets that each institution brings to a partnership. Participants will discover how to build trust with peer colleges with whom they may often compete. Proven strategies for partnering with competitor colleges will be discussed along with techniques for achieving collaborative outcomes within a finite period of time. Presenters will use interactive polling embedded in a power point presentation and include group discussion points throughout the presentation.</p>
12:15 pm to 1:30 pm	<p>Lunch Keynote Address: Dr. Ronald Williams <i>Vice President of the College Board, Past President of Anne Arundel Community College, Maryland</i></p>
1:30 pm to 2:30 pm	<p>Forum #6 – The College Promise Program <i>Julie Buderus, Director of Institutional Advancement and Don Sosnowski, Associate Dean of Corporate and Continuing Education from Aims Community College</i></p> <p>At this session participants will learn how to form partnerships with local school district and business owners. The purpose of the partnership is to provide an opportunity for students to attend the first year of college at little or no cost to them. Students will need to complete forms that include the financial aid and scholarship applications. Since the College Promise gifts are the “last dollar in”, many students do not require additional assistance from this fund. Almost 300 new students have chosen Aims</p>



	because of the Promise Program and they are finding success. Already, over 51 credentials (including two Associates degrees) have been awarded to this cohort, and less than \$200,000 was expended in the first two years! The Promise Program has given Aims' students and community residents' hope, as it will yours.
2:30 pm to 3:30 pm	Forum #7 – BCC's Center for Culinary, Hospitality & Tourism – An Economic Driver <i>Dr. Robert C. Messina, Jr., President of Burlington County College</i> This session will explore ways in which BCC's new Center for Culinary, Hospitality & Tourism can leverage its resources to increase the institutional revenue stream. The session will discuss advanced technological programming, expanded partnerships and retail enterprises in addition to a fully functioning restaurant operation and catering services to internal and external clientele.
3:30 pm to 4:30 pm	Special Address – Mayor Michael Nutter or Dr. Jill Biden TO BE DETERMINED
4:30 pm to 6:00 pm	President's Meeting Institutional Representative's Meeting
6:00 pm to 7:30 pm	Dinner on your own
7:30 pm	Evening Tour – "Sights of Philadelphia"

Tuesday, October 4, 2011

7:30 am to 8:30 am	Continental Breakfast
8:30 am to 9:30 am	COMBASE Assembly Meeting
9:30 am to 10:30 am	Forum #8 – New Media, New Results – Why Your College Should Invest in Successful Media Strategies <i>Ms. Sara Villegas, Community College Liaison, Regis University College for Professional Studies</i> This session will show how social media strategies are worth the investment. Measurement techniques, ways to gauge ancillary benefits such as conversation, interactivity and strong on-line identity will be explored. The session will also demonstrate how money spent wisely in social media will increase both enrollment and retention.
10:30 am to 10:45 am	Break
10:45 am to 11:45 am	Forum #9 – "Partnerships, Performance and Profit Building a Successful Contract Training Department" <i>Teresa Whitmire, Executive Director of Business Development, and Elliott Wyley, Vice President of External Affairs, Northwest Arkansas Community College</i> This session will explore the unique training needs of customers and illustrate how community colleges can position themselves to be a lead solutions provider for companies with a presence in the community and beyond. Participants will leave with the knowledge of how to develop a working partnership that will lead to successful client relationships and increased profitability.
12:00 pm	Closing Remarks